

CAEDA Suite Offers Variety of Business Expertise

By Christina Pelton, Community Services Coordinator, CAEDA

The CAEDA office, located in the downtown Bank of the West building, has some great room-mates. In our combination suite, there are three different organizations focused on business in Natrona County. CAEDA, the Wyoming Business Council and the Wyoming Small Business Development Center share the offices in Suite 300.

The Casper Area Economic Development Alliance is charged with encouraging economic development in Natrona County through broad support efforts in sectors such as transportation, employment, infrastructure and workforce training. We also provide business driven demographic information to local and national business contacts while showcasing Natrona County to site

selection consultants throughout the country.

The Wyoming Business Council has two separate divisions represented here in Suite 300. Steve Elledge, Wyoming Business Council East Central Regional Director, represents the Business and Industry Division of the Council. The Business and Industry division works to expand economic opportunities at the state level, with regional directors around the state that coordinate with the community economic development agencies, municipal governments and local businesses to administer the Business Council programs.

Scott Keith, Livestock & Forage Program Manager, represents the Agribusiness Division. The Agribusiness

Division works with agricultural producers to find ways to diversify their income through value-added goods, increased competitiveness in the marketplace and to promote naturally-grown products.

The Wyoming Business Council offers a variety of programs to assist almost every type of business. If you have questions or would like more information about the Council's programs, contact Steve Elledge or Scott Keith.

Leonard Holler, CPA, Regional Director, and his staff represent the Small Business Development Center. It is a great starting place for entrepreneurs and new business owners. Their services are of value to even the most savvy business person. The Center offers business counseling services on many aspects of financial operations, business planning, employee relations and other core elements of business ownership. In addition to business counseling, they offer training courses on business marketing,

cash flow, software training and other topics throughout the year.

By visiting with any of the staff in the CAEDA suite, business people can find the resources they need. Please visit the following websites. They have valuable information that will expand your business options.

Small Business Development Center

wyomingentrepreneur.biz

Wyoming Business Council

www.wyomingbusiness.org

CAEDA

www.casperworks.biz