



FOR IMMEDIATE RELEASE

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ANYA PETERSEN-FREY SELECTED AS STATE STAR BY WYOMING ENTREPRENEUR - SBDC

Laramie, WY. September 21, 2011. Jill Kline, State Director of Wyoming Entrepreneur – Small Business Development Center (SBDC), is pleased to announce that Anya Petersen-Frey has been selected as the 2011 Wyoming State Star. Anya was selected by the network to recognize her exceptional contributions to the SBDC and small business in Wyoming. According to Kline, “Anya is an outstanding performer who regularly makes a major contribution to our SBDC program.”

Petersen-Frey works as the Regional Director in the Southeast Wyoming area, with offices in Cheyenne. She was honored at a reception on Friday, September, 6, 2011 in San Diego, California in conjunction with the Association of Small Business Development Center’s (ASBDC) 31st annual conference. The reception was graciously sponsored by Constant Contact, Inc., a company that specializes in helping small businesses, associations and non-profits connect with their customers, clients and members.

The ASBDC Network is a partnership uniting private enterprise, government, higher education, and local non-profit economic development organizations. The SBDC is the Small Business Administration’s largest partnership program, providing management and technical assistance to help Americans start, run and grow their businesses.

Wyoming Entrepreneur is a business consulting group, consisting of the Wyoming Small Business Development Center (SBDC), Procurement Technical Assistance Center (PTAC), and the Market Research Center. Our mission is to help Wyoming entrepreneurs succeed. Counseling and most market research services are free of charge to Wyoming Residents.

Wyoming Entrepreneur is funded in part through a cooperative agreement with the U.S. Small Business Administration. Additional support comes from the Wyoming Business Council and the University of Wyoming. For more information, visit our website, <http://www.wyomingentrepreneur.biz>.

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ATTACHED PICTURE CAPTION: Left to right: Charles “Tee” Rowe, ASBDC President; Annie Powell, Constant Contact Director of Regional Development; Anya Petersen-Frey, Wyoming State Star; Jill Kline, Wyoming State Director; Michael Chodos, Associate Deputy Administrator of the SBA – Office of Entrepreneurial Development.